

SEO Case Study: www.fullservicedivorce.co.uk

When Thornton Law launched www.fullservicedivorce.co.uk, they knew they were entering a crowded online market and they also knew they needed help to ensure that their new website received the traffic it deserved.

Thornton Law was recommended to use Software Services UK SEO services to give their new site the lift in the rankings it needed.

Software Services UK analysed their new site and the current online competition to produce a 6 month Search Engine Marketing Plan. www.fullservicedivorce.co.uk was placed on the Software Services UK Gold SEO package as recommended by the initial site analysis. After 6 months 13 of the 15 key phrases ranked on page 1 of the search engines. The remaining 2 key phrases ranked on page 2.

Thornton Law continues employ Software Services UK SEO Packages on several of their websites to ensure they rank well on all search engines.

